



OPTICIANS
ASSOCIATION OF CANADA

British Columbia Chapter

VISION BRITISH COLUMBIA - FALL EVENT

Sunday, September 17, 2017

Sheraton Vancouver Airport Hotel,
7551 Westminster Hwy, Richmond, BC V6X 1A3

SCHEDULE

Time	Topic	Presenter
7:30 am - 8:00 am	Registration/Coffee/Networking	
8:00 am - 8:50 am	Digital Media Toolkit Credits: 1 RF NACOR # 110.335	Sara Mercier Sponsored by The Optical Group
8:55 am - 9:45 am	Anti Fraud and Anti Spam: What You Need to Know Credits: 1 RF NACOR #110.311	Richard Truscott Sponsored by CFIB
9:50 am - 10:40 am	From Design to Production Credits: 1 EG NACOR# 110.322	Jonathon Smith Sponsored by Luxottica
10:45 am - 12:30 pm	Specialty Lens: Empower Your Practice Credits: 4 CL NACOR# 110.329	TBA Sponsored by XCel
12:30 pm - 1:00 pm	Lunch	
1:00 pm - 1:50 pm	Engaging Consumers: Experiential Marketing Credits: 1 RF NACOR # 110.308	Grant Larsen Sponsored by Digital ECP
1:55 pm - 2:45 pm	Frame Advisor Credits: 1 EG NACOR# 1610.005	Jonathon Smith Sponsored by Luxottica
2:45 pm - 2:55 pm	Coffee Break	
2:55 pm - 3:45 pm	The Importance of Oxygen for Your Patients' Eyes Credits: 1 CL NACOR #210.015	Dr. Andrea Lasby Sponsored by Coopervision
3:45 pm - 4:35 pm	Re-Inventing Near Vision Credits: 1 EG NACOR #110.341	Don Ross Sponsored by Essilor
4:35 pm - 5:15 pm	COBC Continuing Competency Program Credits: 2 EC	College of Opticians of British Columbia

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